



प्रेस विज्ञप्ति  
PRESS RELEASE

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## SEBI to empanel Securities Market Trainers (SMARTs) for enhancing Investor Education activities

Securities and Exchange Board of India (SEBI) has invited applications from eligible candidates to be empanelled as Securities Market Trainers (SMARTs) for enhancing the Investor Education activities of SEBI.

This is an important initiative of SEBI considering the recent increase of interest among investors in the securities market. An educated investor is a protected investor. There is a need to increase the outreach of investor education programmes so that the investors understand the securities market better and make informed investment decisions.

SMARTs are expected to conduct Investor Awareness Programs for existing and prospective investors in the securities markets. In these programs, topics related to Basics of securities markets, rights and responsibilities of investors, understanding the risks and rewards involved while investing in the market, grievance redressal mechanism, etc. are expected to be covered. These programs would be conducted in various regional languages, in addition to English and Hindi.

Individual SMARTs are expected to conduct programmes in their respective districts, so that investors in Tier II and Tier III cities are also benefitted. This will help to do investor education programmes across the country.

Applicants may be either an individual or organization working in the field related to law, commerce, management, economics and financial markets education. The organisation could be a Trust/Society/Company or Partnership registered under the relevant Acts.

In case of an individual applicant, the applicant must have a graduate degree from a recognized university with 50% marks and at least five years of experience of either working or teaching in the areas of law, commerce, management, economics or financial markets education.

In case where an organisation is the applicant, at least one member of the governing body must have a graduate degree from a recognized university with 50% marks and at least five years of experience of either working or teaching in the areas of law, commerce, management, economics or financial markets education.

The SMARTs would be provided reimbursement for the expenses incurred by them, subject to prescribed limits, for conducting Investor Awareness Programs on securities markets throughout the country.

The details regarding selection criteria, application form, guidelines, etc. are available on the SEBI website: <https://www.sebi.gov.in/>, SEBI Investor website: <https://investor.sebi.gov.in> and NISM website: <https://nism.ac.in>. The last date for application is October 16, 2020.

SEBI has been undertaking various investor awareness activities including seminars/webinars with stock exchanges, depositories, multi media campaign, dedicated investor website etc. All the investor awareness programs undertaken by SEBI are free of cost for the participants and the cost for these programs is met from SEBI's Investor Protection and Education Fund.

**Mumbai**

**September 18, 2020**